



Memories like this come once in a lifetime!

Order your 2011-12 Yearbook Today!

St Pius X Catholic School is a unique, wonderful place to grow and learn, an only one book captures all of our events and experiences – the 2010-2011 yearbook. All the friends, fun, teachers, classes, events and everything in-between.

You have told us in surveys that your favorite thing about previous years books were the colorful candid photos, and the thing you most wanted to change was.... Add more photos! Our book is full of photos. Other area schools charge as much as \$75 for a black and white book, but **ours is only \$30**, and ours is full color front to back.

Now is the time for us to place our order with the printers, and we need to know exactly how many we'll need. If you don't order now, we cannot guarantee you will get a yearbook. In addition to your own copy, you might also consider ordering an extra one for your child to keep or extras for grandparents and other relatives.

Please make checks payable to St. Pius X Catholic School. You may also pay by credit card by visiting our school website at www.stpiusxschool-cc.org and clicking the yearbook link on the front page.

To place your order, complete the order form below and return it with your payment to the school office by May 4. Thank you for supporting our yearbook!

PS: One of the reasons we can offer our yearbook at such a low price is through the sale of **Ad Spaces** at the back of the book. These spaces are a great way to advertise your business or honor your student with a special note that he or she will always cherish. See the reverse side of this form for information on ordering a yearbook ad. Ad space is limited, so reserve yours today!

***** **YEARBOOK ORDER FORM** *****

Name _____

Phone _____ Oldest student _____ Grade _____

of copies _____ of 2011-2012 Yearbook @ \$30.00

My check is enclosed I am paying by credit card online

Total Due _____



Yearbook Ads: Straight from the heart and into the yearbook!

Consider “personalizing” the yearbook in a very special way with a Recognition Ad. Space is available to tell your student how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student or event in a special and unique way. These spaces are also a great way to advertise your business for years to come! To reserve your space, follow these guidelines:

Prices/sizes: Color ads

Process color ads are available in the following sizes at the prices shown:

- 1/8 page: \$50
- 1/4 page: \$70
- 1/2 page: \$110
- Full page: \$210

Step-by-step instructions

1. Select ad size. Ad size examples are print on the last page of this packet.
2. Select a standard ad design. The standard ad designs you may choose from are available in the school office or by visiting www.stpiusxschoolcc.org and clicking on the yearbook icon on the front page.
3. Complete the Yearbook Ad Order Form provided.
4. Provide photos for each space in the ad. Note photo submission guidelines on the right of this sheet.
5. Write text for the ad on the Order Form or attach it on a separate sheet.
6. Provide payment.
7. Deliver or mail all of the material to the school office by May 4.

Photo submission guidelines

Do not cut, glue or tape photos. **Digital photos on CD are preferred whenever possible.** Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos. Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces. Photos will be enlarged or reduced to fit the layout. Writing lightly in pencil, put your name, address and phone number on the back of each photo. Again, lightly in pencil, number the back of photos to match the numbers on the design you selected. Photos will be returned when the yearbooks arrive. To ensure accuracy, we will provide you with a proof of the finished ad before it is sent to press. Please be prompt in returning the approved or revised proof. We reserve the right to reject photos or text or ask the customer to make changes to conform to our standards.

AD SUBMISSION AND PAYMENT DEADLINE: MAY 4

St. Pius X Catholic School

Yearbook Ad Order Form

To reserve an ad space please respond by May 4 by providing the following:

- This Order Form completed
 - Ad Photo(s) or business card (preferably on CD)
 - Ad Text
 - Check payable to St. Pius X Catholic School
 - Mail or deliver to the school office
St. Pius X Catholic School
Attn: Yearbook staff
737 St. Pius Dr.
Corpus Christi, TX 78412
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Customer data

Student's Name or Business Name

Parent/Purchaser's Name

Address/City/State/Zip

Your Signature

Daytime Phone

Evening Phone

Advertising Data

Check the ad size requested:

1/8 page \$50 _____
1/4 page \$70 _____
1/2 page \$110 _____
full page \$210 _____

Provide the following design information:

Ad design layout # _____

*You may view the available ad design layouts
at the school office or online by clicking the yearbook
on the front page of www.stpiusxschoolcc.org*

Number of photos provided: _____

Is this ad a surprise for the student?

_____Yes _____No

Neatly print ad text below (you may submit on another sheet of paper):

Payment

_____ Total amount paid

_____ Check included

1/2 Page

\$110

1/8 Page

(Business card size)

\$50

1/4 Page

\$70

Full Page

\$210